



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg  
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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***“It’s All About You!”***

**For Immediate Release**  
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## WDIY Announces Media Sponsorship of Kutztown’s Folk Festival

(Lehigh Valley, PA) WDIY 88.1 FM proudly announces their continued sponsorship of the annual Kutztown Folk Festival. The partnership is in conjunction with the 2007 festival to be located at Kutztown’s Fairgrounds.

Dates of the festival are Saturday, June 30<sup>th</sup> through Sunday, July 8<sup>th</sup> and is open each day from 9 a.m. to 6 p.m. Admission price includes \$12.00 for adults and \$11.00 for seniors 55 and older. A \$20.00 all-week pass is available for purchase while parking and children 12 and under are free.

Centered in the heart of PA Dutch country, the festival is themed around the traditional German and Dutch cultures. The festival aims to entertain your entire family! Included in the cultural festivities are 6 stages of non-stop music and entertainment, over 200 art and crafting artist demonstrations, classic folklore, and delicious PA Dutch food. Vendors will be offering memorabilia, books, hex signs, and more. In addition, America’s largest quilt sale, over 2,000 quilts, will be available for purchase. The children’s entertainment area will feature a live petting zoo with pony rides, puppet shows, sing-a-longs, crafts and more. Children of all ages can enjoy the fun and activities provided at this year’s festival.

For purchasing advanced tickets, directions, or local lodging information log on to [www.kutztownfestival.com](http://www.kutztownfestival.com). For volunteer inquiries or additional festival information call toll free 1(888) 674- 6136 or email Dave at [Dave@kutztownfestival.com](mailto:Dave@kutztownfestival.com).

Tune in to WDIY 88.1 FM for on air ticket giveaways to the Kutztown Folk Festival 2007.

Lehigh Valley Community Public Radio is a non-commercial, listener supported radio station heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at [www.wdiy.org](http://www.wdiy.org). The LVCBA / WDIY 88.1 FM provides management support to WXLV 90.3 FM of Lehigh Carbon Community College. For information about that agreement, please contact Dennise M. Kowalczyk at 610-694-8100 ext. 2 or [execdir@wdiy.org](mailto:execdir@wdiy.org).

Written by WDIY summer intern Amanda Drogon

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